



Month to Month SMALL BUSINESS MARKETING



Starting at
\$299/MO



636.220.8542



inboundblend.com

IN-HOUSE MARKETING GENERALIST



COST

Full-time W-2 employee
Starting at \$5,000/MO

\$ \$ \$ \$ \$



EXPERTISE

Specialized in 1-2
marketing skills

● ● ○ ○ ○



8 hours a day
Sick & vacation days

● ○ ○ ○ ○

BANDWIDTH



Hit or miss

● ● ● ○ ○

QUALITY



"Maybe next month."

● ○ ○ ○ ○

TRAINING

INBOUND BLEND TEAM OF SPECIALISTS



COST

Month to Month
Starting at \$299/MO

\$ \$ \$ \$ \$



EXPERTISE

- 🌀 Social Media
- 🌀 Website Design
- 🌀 Email Marketing
- 🌀 Graphic Design
- 🌀 SEO
- 🌀 Copywriting
- 🌀 Remarketing
- 🌀 Geofencing
- 🌀 Digital Billboards
- 🌀 Paid Advertising



BANDWIDTH

- 🌀 Full team of certified marketing experts
- 🌀 Flexible & scalable to fit your unique needs



QUALITY

- 🌀 **MARKETING M.O.X.I.E.**
- 🌀 Brand Standards
- 🌀 Creative Review
- 🌀 Client Feedback



TRAINING

- 🌀 Certifications
- 🌀 Conferences
- 🌀 Webinars



MARKETING SERVICE BLOCKS

ATTRACT.

TARGETED AD
MGT.



1

SEARCH ENGINE
OPTIMIZATION
(SEO)



2

SOCIAL MEDIA
AD MGT.



3

GOOGLE
AD MGT.



4

TV AD
MGT.



5

GEOFENCING
AD MGT.



6

ENGAGE.

LANDING
PAGES



7

GRAPHIC
DESIGN + VIDEO



8

SOCIAL
MEDIA POSTS



9

EMAIL
MARKETING



10

CONTENT
WRITING +
BLOGS



11

WEBSITE DESIGN
+ MANAGEMENT



12

CONVERT.



HOW IT WORKS

MARKETING



SERVICE

BLOCKS

Choose just one Marketing Service Block* or a bundle for a flexible marketing plan that fits your unique needs and budget.

* contact for details

MONTH TO MONTH PRICING

INCLUDES:	STARTER PLAN	GROWTH PLAN	SCALE PLAN
# of Blocks	1	4	8
Additional Blocks	\$299 ea.	\$250 ea.	\$225 ea.
Monthly Report	✓	✓	✓
Phone Support	✓	✓	✓
Email Support	✓	✓	✓
	\$299/mo	\$1000/mo	\$1800/mo
		MOST POPULAR	

NEXT STEPS



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info@inboundblend.com

BOOK A MEETING



AWARDS

Best Marketing Firms (2018, 2019, 2020, 2021, & 2022)

Most Innovative Companies (2018 & 2020)

Best P.R. Firms (2019, 2020, 2022, & 2023)

Future 50 Company (2020 & 2022)

OUR MISSION:

We believe small businesses need a marketing partner that understands small business budgets.

Someone to attract your target audience via social media, search engines, & paid ads.

Someone to engage with viewers on your website, explaining what you do and why they need it.

And finally, someone to help convert those leads into customers.

WHAT OUR CLIENTS SAY:

"The Inbound Blend team's approach is like no other! Trust them with your marketing needs and you'll reach your goals."

- Nick Oughton | NWO IT Services

"The Inbound Team is fantastic to work with. Easy. They execute in a timely fashion and the communication is always wonderful."

- Aron Rauls | Building Products Corp



WHY INBOUND BLEND ? DIGITAL MARKETING

When your business partners with Inbound Blend, you gain access to our award winning marketing services, starting at only \$299 a month. And of course, no long term contracts.

Choose just one service or a bundle, for a marketing strategy that fits your unique needs and budget.

ATTRACT. ENGAGE. CONVERT.





INBOUND BLEND
DIGITAL MARKETING



**ATTRACT.
ENGAGE.
CONVERT.**



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info@inboundblend.com



inboundblend.com



16024 Manchester Rd. Suite 109,
Ellisville, MO 63011



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