

Month to Month
**SMALL BUSINESS
MARKETING**



636.220.8542



inboundblend.com

IN-HOUSE MARKETING GENERALIST



COST

Full-time W-2 employee
Starting at \$5,000/MO

\$ \$ \$ \$ \$



EXPERTISE

Specialized in 1-2
marketing skills

● ● ○ ○ ○



BANDWIDTH

8 hours a day
Sick & vacation days

● ○ ○ ○ ○



QUALITY

Hit or miss

● ● ● ○ ○



TRAINING

"Maybe next month."

● ○ ○ ○ ○

INBOUND BLEND TEAM OF SPECIALISTS



**Month to Month
Starting at \$399/MO**

\$ \$ \$ \$ \$

COST



- 🌀 Social Media
- 🌀 Website Design
- 🌀 Email Marketing
- 🌀 Graphic Design
- 🌀 SEO
- 🌀 Copywriting
- 🌀 Remarketing
- 🌀 Geofencing
- 🌀 Digital Billboards
- 🌀 Paid Advertising



EXPERTISE



- 🌀 Full team of certified marketing experts
- 🌀 Flexible & scalable to fit your unique needs



BANDWIDTH



- 🌀 **MARKETING M.O.X.I.E.**
- 🌀 Brand Standards
- 🌀 Creative Review
- 🌀 Client Feedback



QUALITY



- 🌀 Certifications
- 🌀 Conferences
- 🌀 Webinars



TRAINING

MARKETING SERVICE BLOCKS

ATTRACT.

TARGETED AD
MGT.



1

SEARCH ENGINE
OPTIMIZATION
(SEO)



2

SOCIAL MEDIA
AD MGT.



3

GOOGLE
AD MGT.



4

TV AD
MGT.



5

GEOFENCING
AD MGT.



6

ENGAGE.

LANDING
PAGES



7

BRANDING +
MESSAGING



8

SOCIAL
MEDIA POSTS



9

EMAIL
MARKETING



10

CONTENT
WRITING +
BLOGS



11

WEBSITE EDITS
+ MANAGEMENT



12

CONVERT.



HOW IT WORKS



SERVICE

BLOCKS

Choose just one Marketing Service Block* or a bundle for a flexible marketing plan that fits your unique needs and budget.

* contact for details

MONTH TO MONTH PRICING

INCLUDES:	STARTER PLAN	GROWTH PLAN	SCALE PLAN	ENTERPRISE PLAN
# of Blocks	1	4	8	12
Additional Blocks	\$399 ea.	\$350 ea.	\$325 ea.	\$300 ea.
Monthly Report	✓	✓	✓	✓
Phone Support	✓	✓	✓	✓
Email Support	✓	✓	✓	✓
	\$399/mo	\$1400/mo	\$2600/mo	\$3600/mo
		MOST POPULAR		

NEXT STEPS



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team@inboundblend.com

BOOK A MEETING



AWARDS

Best Marketing Firms (2018, 2019, 2020, 2021, 2022, & 2023)

Most Innovative Companies (2018 & 2020)

Best P.R. Firms (2019, 2020, 2022, & 2023)

Future 50 Company (2020, 2022, & 2023)

OUR MISSION:

We believe small businesses need a marketing partner that understands small business budgets.

Someone to attract your target audience via social media, search engines, & paid ads.

Someone to engage with viewers on your website, explaining what you do and why they need it.

And finally, someone to help convert those leads into customers.

WHAT OUR CLIENTS SAY:

"The Inbound Blend team's approach is like no other! Trust them with your marketing needs and you'll reach your goals."

- Nick Oughton | NWO IT Services

"The Inbound Team is fantastic to work with. Easy. They execute in a timely fashion and the communication is always wonderful."

- Aron Rauls | Building Products Corp



WHY

INBOUND BLEND ?

DIGITAL MARKETING

When your business partners with Inbound Blend, you gain access to our award winning marketing services, starting at only \$399 a month. And of course, no long term contracts.

Choose just one service or a bundle, for a marketing strategy that fits your unique needs and budget.

ATTRACT. ENGAGE. CONVERT.





INBOUND BLEND
DIGITAL MARKETING



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